



WORTHY
AWARDS

Sponsorship Packages

Presenting Sponsor – Sold: Bell Helicopter

- Podium introduction during the program
- Logo shown in awards show sponsor loop on inside front cover
- Ability to place 1 piece company literature at each seat
- Logo and link on GFW-PRSA website
- Introduce the Communicator of the Year
- Back Cover program ad
- Table of eight in prime seating
- Second table of eight for a college student table PRSSA table.

Reception Sponsor - \$1,500 (Exclusive, 1 available)

- Recognition as sponsor in reception area
- Logo in the souvenir program on inside front cover
- Full-page ad in program
- Podium mention
- Logo shown in awards show sponsor loop
- Logo and link on GFW-PRSA website
- Table of 8 at Worthy Awards gala with prime seating

Photo Sponsor - \$1,000 (Exclusive, 1 available)

- Recognition as sponsor on green screen photo backdrop
- Logo and name in the souvenir program on inside front cover
- Half page ad in the program
- Podium mention

Logo shown in awards show sponsor loop and on photos posted to social media

- Logo and link on GFW-PRSA website
- Table of 8 at Worthy Awards gala with prime seating

Entertainment Sponsor -- \$1,000 (Exclusive, 1 available, Four Day Weekend)

- Podium Mention during program
- Half page ad in souvenir program
- Logo shown in awards show sponsor loop
- Logo and link on GFW-PRSA website
- Logo in program on inside front cover
- Table of 8 at Worthy Awards gala with prime seating

Gold Sponsor -- \$750 (4 available)

- Logo in souvenir program on inside front cover
- Quarter-page ad in program
- Logo shown in awards show sponsor loop
- Logo and link on GFW-PRSA website
- Four tickets to the Worthy Awards gala, reserved seating

Silver Sponsor -- \$500 (8 available)

- Name in the souvenir program on inside front cover
- Quarter-page ad in program
- Name shown in awards show sponsor loop
- Name on GFW-PRSA website
- Two tickets to the Worthy Awards gala, reserved seating

Worthy Awards Souvenir Program Advertising Rates

Back Inside Cover	\$400
Full page	\$300
Half page	\$175
Quarter page	\$100

For more information or to purchase, contact Charlie Hodges, Sponsorship Chair, at charlie@charliehodgesmedia.com

