



# WORTHY AWARDS

## Sponsorship Opportunities 2015 Worthy Awards Greater Fort Worth Chapter PRSA

The Greater Fort Worth Chapter of Public Relations Society of America presents the **Worthy Awards** annually to recognize the very best in strategic communications in the North Texas region in various categories for both professionals and students. In addition, a Communicator of the Year Award is presented to honor someone from outside the communications industry.

The 2014 award recipients will be announced November 5, 2015, at the **Worthy Awards** gala at the Fort Worth Club.

Seven sponsorship levels are available:

- Bar Sponsor: \$2,500**
- Lounge Sponsor: \$1,500**
- Photo Sponsor: \$1,500**
- Entertainment Sponsor: \$1,000**
- Platinum Sponsor: \$750**
- Gold Sponsor: \$500**
- Silver Sponsor: \$300**

*The Greater Fort Worth Chapter of PRSA is an organization dedicated to enhancing the profession of public relations by promoting the professionalism of its members, as well as the public perception of the value of our contribution to the betterment of the community. PRSA serves the needs of its members by providing educational, networking, mentoring and social opportunities for professional growth and development.*

**See reverse side for sponsorship package details.**

**Bar Sponsor (\$2,500)**

- Signage on beverage bars
- Logo and name in the souvenir program, including a full-page ad
- Mention during the program
- Logo shown in awards show
- Ability to set up a display table with company literature
- Logo and link on GFW-PRSA website
- Table of 10 to the Gala

**Lounge Sponsor (\$1,500)**

- Recognition as sponsor in reception area
- Logo and name in the souvenir program, including full-page ad
- Mention during the program
- Logo shown in awards show
- Ability to set up a display table with company literature
- Logo and link on GFW-PRSA website
- Eight tickets to the Gala

**Photo Sponsor (\$1,500)**

- Recognition as sponsor in green screen photo area
- Logo and name in the souvenir program, including full-page ad
- Mention during the program
- Logo shown in awards show and on photos
- Ability to display company literature
- Logo and link on GFW-PRSA website
- Eight tickets to the Gala

**Entertainment Sponsor (\$1,000)**

- Logo and name in the souvenir program, including full-page ad
- Mention during the program
- Logo shown in awards show
- Ability to display company literature
- Logo and link on GFW-PRSA website
- Six tickets to the Gala
- Recognition as entertainment sponsor near musicians

**Platinum Sponsor (\$750)**

- Logo and name in the souvenir program, including full-page ad
- Mention during the program
- Logo shown in awards show
- Ability to display company literature
- Logo and link on GFW-PRSA website
- Four tickets to the Gala

**Gold Sponsor (\$500)**

- Logo and name in the souvenir program, including half-page ad
- Mention during the program
- Logo shown in awards show
- Logo and link on GFW-PRSA website
- Two tickets to the Gala

**Silver Sponsor (\$300)**

- Logo and name in the souvenir program, including quarter-page ad
- Mention during the program
- Logo shown in awards show
- Logo and link on GFW-PRSA website

**Program Advertising Rates**

Back Cover	\$500
Front or Back Inside	
Cover	\$400
Full page	\$300
Half page	\$175
Quarter page	\$100

**Thank you for your consideration of a Worthy Awards sponsorship or advertisement in the Worthy Awards program. If you have any questions or would like to participate, contact Michelle Clark, GFWPRSA president, at [m.clark@tcu.edu](mailto:m.clark@tcu.edu) or Worthy Awards Co-Chair Holly Ellman at [h.ellman@tcu.edu](mailto:h.ellman@tcu.edu).**