



## **Sponsorship Packages**

### **Gala - November 15, 2018, Fort Worth Club**

#### **Presenting Sponsor – \$2,500**

- Podium introduction during the program
- Logo shown in awards show
- Ability to display company literature at table
- Brief presentation at podium (2 minutes)
- Back Cover of the program ad
- Logo and link on GFW-PRSA website
- Logo placement on monthly newsletter (One year)
- Table of eight at the Gala with prime seating

#### **Reception Sponsor - \$1,500 (Exclusive, 1 available)**

- Recognition as sponsor in reception area
- Logo and name in the souvenir program, including full-page ad
- Mention during the program
- Logo shown in awards show
- Logo and link on GFW-PRSA website
- Logo placement on monthly newsletter (Nine months)
- Six tickets to the Gala with prime seating

#### **Photo Sponsor - \$1,000 (Exclusive, 1 available)**

- Recognition as sponsor on green screen photo
- Logo and name in the souvenir program, half page ad.
- Mention during the program
- Logo shown in awards show and on photos
- Logo and link on GFW-PRSA website
- Logo placement on monthly newsletter (Six months)
- Four tickets to the Gala with prime seating

#### **Entertainment Sponsor -- \$1,000 (Exclusive, 1 available, Four Day Weekend)**

- Half Page ad
- Mention during program
- Logo shown in awards show
- Logo in program
- Logo and link on GFW-PRSA website
- Logo placement on monthly newsletter (Six months)
- Four tickets to program with prime seating

### **Gold Sponsor -- \$750 (4 available)**

- Logo and name in the souvenir program, including quarter-page ad
- Logo shown in awards show
- Logo and link on GFW-PRSA website
- Logo placement on monthly newsletter (Three months)
- Four tickets to the Gala, reserved seating

### **Silver Sponsor -- \$500 (8 available)**

- Name in the souvenir program, including quarter-page ad
- Name shown in awards show
- Name on GFW-PRSA website
- Logo placement on monthly newsletter (One month)
- Two tickets to the Gala, reserved seating

### **Worthy Awards Souvenir Program Advertising Rates**

- |                     |       |
|---------------------|-------|
| • Back Inside Cover | \$400 |
| • Full page         | \$300 |
| • Half page         | \$175 |
| • Quarter page      | \$100 |

### **Luncheon Sponsorship Opportunity**

Worthy sponsors may also add on a PRSA luncheon sponsorship for \$100 to any package (normally \$200). Luncheon sponsors get their logo on the luncheon announcement and one minute on the podium.

For more information or to purchase, contact  
Gigi Westerman at [gigi@thesandgggroup.com](mailto:gigi@thesandgggroup.com)  
or Margaret Ritsch at [margaretritsch@gmail.com](mailto:margaretritsch@gmail.com).

### **About Fort Worth PRSA**

The Greater Fort Worth Chapter of the Public Relations Society of America (PRSA) is an organization dedicated to enhancing the profession of public relations by promoting ethical standards and showcasing the contribution of its members to the betterment of the community. Formed in 1987, Fort Worth PRSA provides educational, networking, mentoring and social opportunities for professional growth and development.

Today, the chapter has more than 160 members, and hosts monthly programs and networking opportunities for public relations professionals and students. As one of eight chapters in Texas and part of the six-state PRSA Southwest District, Fort Worth PRSA also offers a means to connect members with colleagues throughout the state, region and across the country.

Heading into its seventh year, the Fort Worth PRSA Worthy Awards honors the best in strategic communications campaigns, programs and tactics practiced by professionals and students in the Fort Worth area. Learn more at [www.worthyawards.com](http://www.worthyawards.com).