



# WORTHY AWARDS

## **Sponsorship Opportunities** *2024 Worthy Awards* **Greater Fort Worth Chapter PRSA**

The Greater Fort Worth Chapter of Public Relations Society of America presents the 11<sup>th</sup> annual **Worthy Awards** to recognize the very best in strategic communications in the North Texas region in various categories for both professionals and students. In addition, a Communicator of the Year Award and the Douglas Ann Newsom PR Professional of the Year Award will honor two top communicators in our region.

The 2024 award recipients will be announced November 8, 2024, at the **Worthy Awards** gala at Arts Fort Worth.

Eight sponsorship levels are available:

- Title Sponsor: \$3,500**
- Bar Sponsor: \$2,500**
- Lounge Sponsor: \$1,500**
- Photo Sponsor: \$1,000**
- Entertainment Sponsor (x2): \$1,000**
- Platinum Sponsor: \$750**
- Gold Sponsor: \$500**
- Silver Sponsor: \$300**

*The Greater Fort Worth Chapter of PRSA is an organization dedicated to enhancing the profession of public relations by promoting the professionalism of its members, as well as the public perception of the value of our contribution to the betterment of the community.*

*PRSA serves the needs of its members by providing educational, networking, mentoring and social opportunities for professional growth and development.*

| <b>Sponsor Level</b>  | <b>Event Benefits</b><br><br>(All levels include logo and name in the souvenir program)<br><br>**Highlighted represents the same benefits   | <b>Digital Benefits</b>   |
|---|---|---|
| <b>Title Sponsor of the 11<sup>th</sup> annual Worthy Awards</b><br><br>\$3,500 | Prominent signage and recognition throughout Worthy Awards event<br><br>Recognition at GFW-PRSA Professional Development event in September.<br><br>**Full-page ad in program<br><br>**Recognition during event<br><br>**Ability to set up a display table<br><br>Ten tickets to the Gala | Logo inclusion on all GFW-PRSA e-newsletters<br><br>Feature story in October 2024 e-newsletter<br><br>Promotional social media post on GFW-PRSA channels<br><br>Logo with embedded link on GFW-PRSA website and recognition on homepage |
| <b>Bar Sponsor</b><br><br>\$2,500   | Signage on beverage bars<br><br>**Same benefits as above<br><br>Ten tickets the Gala  | Logo inclusion in GFW-PRSA's November e-newsletter<br><br>Logo with embedded link on GFW-PRSA website and recognition on homepage   |
| <b>Lounge Sponsor</b><br><br>\$1,500  | Recognition as sponsor in reception area<br><br>**Same benefits as above<br><br>Eight tickets to the Gala   | Logo with embedded link on GFW-PRSA website and recognition on homepage   |
| <b>Photo Sponsor</b><br><br>\$1,000   | Recognition as sponsor in green screen photo area<br><br>Full-page ad in program<br><br>Logo shown in awards show and on photos<br><br>Four tickets to the Gala   | Logo with embedded link on GFW-PRSA website and recognition on homepage   |
| <b>Entertainment Sponsor (x2)</b><br><br>\$1,000                                | Recognition as entertainment sponsor near musicians<br><br>Full-page ad in program<br><br>Four tickets to the Gala  | Logo with embedded link on GFW-PRSA website and recognition on homepage   |
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|----------------------------------|---|---|
| <b>Platinum Sponsor</b><br>\$750 | Half-page ad in program<br>Two tickets to the Gala    | Logo with embedded link on GFW-PRSA website and recognition on homepage |
| <b>Gold Sponsor</b><br>\$500     | Quarter-page ad in program<br>Two tickets to the Gala | Logo with embedded link on GFW-PRSA website and recognition on homepage |
| <b>Silver Sponsor</b><br>\$300   | Logo in program<br>Two tickets to the Gala            | Logo with embedded link on GFW-PRSA website and recognition on homepage |
|                                  |   |   |

**Program Advertising Rates**

**Back Cover**            \$500

**Front or Back  
Inside Cover**        \$400

**Full page**             \$300

**Half page**             \$175

**Quarter page**        \$100

**Thank you for your consideration of a Worthy Awards sponsorship or advertisement in the Worthy Awards program.**

**If you have any questions, please email us at [worthyawards@gmail.com](mailto:worthyawards@gmail.com).**